

Contact: Stephanie Adams
The Loxcreen Flooring Group
5720 Ambler Drive
Mississauga, ON
L4W 2B1

Phone 905-629-4875
Fax 905-625-4249
e-mail:
stephanie.a@loxcreenflooring.com
Website: www.loxcreen.com

The Loxcreen
Flooring Group

Press Release

The Loxcreen Flooring Group Introduces ProVa-Flex Underlayment

Loxcreen Flooring Group is a global leader in the design and manufacture of Ceramic Floor trims and accessories. ProVa-Flex is a multi functional polypropylene membrane developed as an underlay for ceramic tiles and natural stone. It acts as an “uncoupling” membrane on all suitable substrates and as a water vapour pressure equalization membrane against dampness in the substrate. It has an interwoven polypropylene netting material adhered to the top surface to provide mechanical bonding properties as well as enhancing the surface of contact with mortars used. For installation requiring tile up the wall, no joint strip is required and the flex line can be aligned with the Floor to Wall junction. This will provide a continuous barrier against moisture. The Loxcreen Flooring Group’s reputation as a company that has established themselves as an industry leader, with quality products since 1960, will insure that quality, availability, and service are guaranteed. All of The Loxcreen Flooring Group companies strive to provide the best service in the industry; quality products consistent with market demands; focus on customer input for product innovation and a commitment to handle all business dealings with a level of honesty and integrity unsurpassed in the flooring industry.

For more information on ProVa-Flex, please visit us online at www.loxcreenflooring.com.