

July 30, 2008

**Enhanced Essentials Program and Special Order Policy**

Dear Valued Customer,

We are pleased to announce the introduction of our new *"Enhanced Essentials"* vinyl program including all 36 colors. The *Enhanced Essentials* program allows all of our customers to order E-caps (CM1120 and CM1121) and Nosings (NS4020) in all 36 colors with no order quantity limitations. The inclusion of this program will benefit all who purchase these items as it gives customers more flexibility in their color choices and therefore simplifying the ordering process.

Our special order policy has also changed for non-stocking items. These items are now available based on an order of 1 standard case lot or \$350.00 "die set-up charge" per color, instead of the previous maximum order of 5 standard case lots.

Thank you for your continued cooperation and patronage to the Loxcreen Flooring Group.

If you require further information please contact our customer service department at 1-800-265-2977, or visit us online at [www.loxcreenflooring.com](http://www.loxcreenflooring.com).

Kind Regards,

Stephanie Adams  
Sales & Marketing Coordinator